



Scouting America™

Scouting Alumni

Alumni Communities Subcommittee (Group Standards)

Required Minimum Standards (RMS):

1. Group/Organization name
2. Established group mission and/or purpose
3. Group/Organization logo
4. Establish and maintain designated leadership (i.e., Chair, Vice Chair, Secretary)
5. Provide members with relative alumni content & engagement opportunities (i.e., regular meetings, newsletter content, etc.)
6. Develop the ability to accept and track group membership
7. Established website and/or social media presence

Recommended Practices (RP):

1. Ambassador of Scouting Alumni
2. Participate in National Alumni Events with Scouting Alumni
3. Sponsor merit badges or other Scouting America programs
4. Develop swag or promotional items for members
5. Connect to local councils and/or units to volunteer and serve
6. Subscribe to Scouting Alumni communication channels