



# Scouting America™

## Scouting Alumni

### Alumni Communities Subcommittee (Group Standards)

#### Required Minimum Standards (RMS):

1. **Group/Organization name**
2. **Established group mission and/or purpose**
3. **Group/Organization logo**
4. **Establish and maintain designated leadership** (i.e., Chair, Vice Chair, Secretary)
5. **Provide members with relative alumni content & engagement opportunities** (i.e., regular meetings, newsletter content, etc.)
6. **Develop the ability to accept and track group membership**
7. **Established website and/or social media presence**

#### Recommended Practices (RP):

1. **Ambassador of Scouting Alumni**
2. **Participate in National Alumni Events with Scouting Alumni**
3. **Sponsor merit badges or other Scouting America programs**
4. **Develop swag or promotional items for members**
5. **Connect to local councils and/or units to volunteer and serve**
6. **Subscribe to Scouting Alumni communication channels**